## FOUNDATIONS IN STARTUP INVESTING

COURSE SYLLABUS

FUTURE CAPITAL

# Foundations in Startup Investing.

#### KICKSTART YOUR INVESTMENT CAREER

Every investor needs to understand how to cultivate and capture great opportunities. Foundations in Startup Investing was designed to provide a strong repeatable framework for investing at the angel, syndicate and LP level.

This 6-hour, dynamic online course introduces new and emerging startup investors to the concepts, language and strategies that are required to build a portfolio of investments that make sense for you.

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Planning for a successful<br/>learning experienceMeet your instructorsMeet your instructorsCurriculumThe ExperienceLearning Experience TealCourse Outcomes

After the session

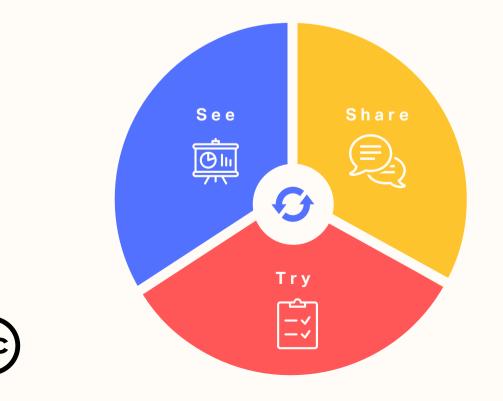
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## Planning for a successful learning experience.

The Future Capital learning experience centres on three key components of engagement, all designed to help you understand and retain new information.

In each session you have the opportunity to see, try, and share with a cohort of peers. Here are some tips for getting the most out of your course experience.



#### **BE HANDS ON**

#### **SET YOUR PACE**

#### **90 DAY ACCESS**

#### CONTINUED LEARNING

This isn't a passive learning experience. We recommend that you come prepared to participate in a dynamic and ever-changing learning environment.

Every session is designed for all levels. We will meet you where you're at - but we recommend you leverage every learning touchpoint at your point pace.

You will have access to all of our learning materials for 90 days to ensure you have time to absorb and apply the information and tools delivered in the session.

Our learning experience team is here to partner with you in reaching your investment goals. We will work with you beyond the session to help you move the needle as you chart the venture ecosystem.

## Meet your instructors.



#### Marlon Thompson

Marlon is an angel investor, startup founder and experienced advocate for diversity in business. Marlon brings over 8 years of experience in startup and venture capital.



Prior to founding Ordinary, David was Head of Impact Investing at Royal Bank of Canada managing a \$10Million returns-first and mission-driven venture capital fund.



#### **Christopher C. King**

Based in D.C., Christopher brings over a decade of experience at the intersection of education, technology and social impact. Christopher is a venture partner, startup investor, activist entrepreneur, professor, and author

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#### Founder of Future Capital

### Borcsok

#### Founder of Ordinary Ventures

#### Howard University

## Curriculum.

#### BE INVESTMENT READY

#### INVESTMENT STRATEGIES

Design a thesis, strategy and timeline for success.

#### INVESTMENT PROCESS

Explore the end-to-end process of an individual deal and define the path to your next investment.

#### VENTURE ASSESSMENT

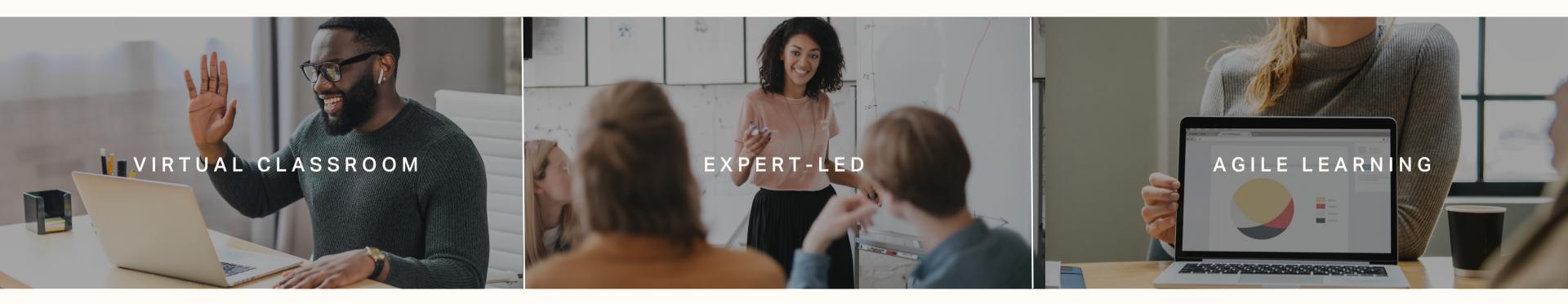
Apply an angel/VC lens to assess startup potential.

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#### THE LIVE LAB

Attend a live investment lab to synthesize your learnings and test your readiness for participation.

## The Experience.



Future Capital's learning experience team provides a world-class learning experience in our virtual sessions designed for collaboration and feedback.

Our sessions leverage the collective expertise of our network. We work with investors, founders, and subject matter experts with proven track records to deliver pressure-tested educational content.

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Each session is designed with a spectrum of starting points in mind. We focus on speed, agility, and collaboration within each session to deliver the most relevant content in the most efficient way.

### **Our Ecosystem.**

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#### **Startup Founders**

Participants will interact directly with startup founders who are seeking venture funding in our Investment Learning Lab, designed to bring the experience of assessing an opportunity into the session.

**Pree Wallia**, Preemadonna





#### **Industry Guests**

Receive support from our extended team of active angel and institutional investors. Investor mentors will join each session to offer in-session coaching, feedback and expertise.

**Taylor Wilson**, Golden Ventures

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## Course Outcomes.

#### YOUR RECIPE FOR SUCCESS



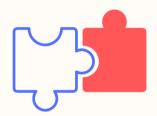




Hone Your Investment Thesis Develop a Personalized Investment Strategy Assess startups using a VC framework

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Learn the Language

Meet Investment Partners

## After the session.

#### OFFICE HOURS

Exclusive access to coaching and advice with investment experts through Future Capital Office Hours.

#### DEAL FLOW

Exclusive access to Future Capital's pipeline of deals. You can opt in to receive invites to pitch events based on your industry interest areas.

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#### NETWORK EFFECT

Our growing network of highly-skilled pros, operators, qualified investors, and startups give a competitive edge for any individual or organization that we work with.

#### <u>Community</u> <u>Cohorts</u>

A 6 hours crash course. Our community cohorts are open to the public and designed to introduce participants to the world of startup investing.

Price: \$398 per person





#### <u>Corporate</u> <u>Cohorts</u>

Custom training programs designed to build the skills and capabilities that business leaders require to thrive tomorrow.

Price: starting at \$3,000

#### <u>Private</u> <u>Sessions</u>

For angel groups, associates and ecosystem partners, our private sessions are tailored to meet your needs.

Price: starting at \$3,000

## Pricing.

All prices are listed in CAD. Refer to www.myfuturecapital.com for USD prices.

### About us.

Future Capital is reimagining the way startups are funded. Our mission is to create a new, more diverse cohort of investors at the angel, LP and syndicate level.

Our mission was born out of a need for more, fairer inroads to venture capital and angel investing.

We fast-track members of our network towards their investment goals by delivering against 3 core tenets:

(1) Structured, personalized learning. (2) Direct investing. (3) Establishing new networks.

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